



SPSWA Board Meeting Minutes – July 23, 2015

Attendance: *Angela Regan, Christine Maxwell, Deb Nyggard, Jenny Morgan, John Henry, Randy Gnadke, Becky Wilken, Robin Reno, Deb Bland.*

Not in attendance:

Opening/Christine Maxwell: *Christine welcomed everyone to the July meeting.*

Secretary's Report/Patrice Stedman: *Patrice was unable to attend, and no one had a copy of the minutes so we will have a vote to accept the minutes next month*

Treasurer's Report/Jenny Morgan: *Jenny Morgan reports there are no significant changes to the account balance from last month. Randy made the motion to accept the Treasurers report and Deb N second.*

Program Committee/Laurie Cherry: *Laurie Cherry not in attendance. Becky said the next meeting will be held at Our Lady of Peace Tues August 11. The topic of the panel of speakers will be on hospice; this panel will be composed of hospice providers that are smaller or more independent companies. Becky brought up that KathyW. may not be available next year. Becky does have someone to come and speak for the Jan and Feb 2016 meeting. Christine told Becky to go ahead with the speakers and locations. Becky will contact Kathy. Angela suggested spreading it out among the St. Paul area, and checking that the facility has good parking and inner space for up to 50-60 people. Deb Bland suggested her facility for next year, as did Angela.*

Membership Committee/Angela Regan: *Angela mentioned that the happy hour had 25-30 attendees. The fact that it was not advertised in Care Options Network 2 weeks ahead (only on the week of), may have contributed to lower turnout than expected, or that the weather was nice and that people wanted to get home instead. She also reported that we are at about 140 members; and suggested we may have lost some members when the online registration was down. This will be readdressed. Cris from virtual desktop is back on duty to help with membership and website. By December we should have online membership open (cant register before that as it will show up as a 2015 registration).*

Spring Conference Committee/ Kari Kearns and Deb Bland: per Deb Bland there will be meeting in a couple of weeks and Deb will be stepping into this role that Kari has been in. Kari will be with Deb for the first couple of meetings to assist.

Fall Conference Committee/Deb Nyggard: *Deb Nyggard reported on the Fall Conference brochure. at the next meeting they will finalize the brochure. (attendees can't sign up for the event until the brochure goes out). the focus now is on obtaining more vendors. they are on the same track as last year as far as sign ups. they are looking for some technology companies to come in and vend as one of the speakers may be of interest to them. The date is Oct 22nd. the speakers are Dr. Janati, Dr. Christopher, and Andrew Carle.*

Public Policy Committee/Rebecca Pedersen/Christine Maxwell: *Robin R and Christine reported that the June joint meeting was good, but that they weren't able to attend July committee meeting. Future meetings will be held on the 4th Wed of the month at 9am at the Care Providers office in Bloomington.*

Historian Report/Laurel McQueen: Laurel not in attendance

Communication/Lisa Dunn: *Lisa Dunn not in attendance, but remember to get info to her for the newsletters please.*

Community Liaison Committee/John Henry and Laurel McQueen: *nothing to report*

website Support/Jim Zenk: *Jim not in attendance*

Other Business:

- *Christine will ask membership if we should change the day for the SPSWA monthly meeting as SWIM is in the same week, and Eastside marketing is on the same day.*
- *for Care Options Newsletter: Christine will f/u with Laurie and Kathy to see if they will be doing this in future or with whom to move fwd with this position*
- *planning for brainstorming for our **Sept 24th meeting (not the Aug meeting as previously decided) from 10am-2pm, place tbd but Christine will look into having it at the Louisiana Cafe on Dale and Selby.** ideas for this event to be brainstorming about:*
 - *mission ("purpose")*
 - *direction of the group*
 - *marketing ideas*
 - *website*
 - *?what members are wanting*
 - *what makes us different*
 - *what have we achieved*
 - *who will be pres next year - nominating committee suggested that we do a survey monkey before we meet. Deb N and John said it can be turned on and off, and that it's about \$24/month. the questions would be something to the extent of:*
 1. *what's your position with your company*
 2. *does the time of spswa monthly meeting work for u? note the current time, networking time, meeting start/end)*

3. *east side marketing meets o the same day. should we leave our day or change our day*
4. *what are your expectations for spswa?*
5. *do u need ceus?*
6. *how cna we make meeting more valuable?*
7. *do u know ppl who want to be involved?*
 - a. *as a member*
 - b. *as a board member*
8. *would u like to be contacted? if so, leave info, or would u like to contact us?*
9. *have u visited our website? -include the website address-*
 - a. *if so, has it been beneficial?*
 - b. *if not, what would u like to see changed?*
- *note at beginning of survey the things we've done, what we do, what makes us different, put the mission statement ("our purpose") from the website. note that we are more than just a networking group.*
- *make the survey able to be completed without having to answer all questions Paul Blom apparently has access to survey monkey...will Jim Z put the survey together for us?*

Next board meeting will be August 27, 2015
8:30-10:00 AM at Arthur's Café on Rice Street north of Highway 36