

SPSWA Board Meeting Minutes

Meeting Title: SPSWA Board Meeting

Date: 3/13/25

Call to Order: 8:30am

Adjournment: 8:50am

I. Attendance

- **Jarrold Peterson**
 - **Kathy Cameron Kuehn**
 - **Angela Elwell**
 - **Shelley Beckman**
 - **Mary Poggione**
 - **Jeremy Cain**
 - **Harvey Pearle**
 - **Rachelle Strasburg**
 - **Ian Bruess**
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II. Programming

- Recent event feedback was positive; reported as “wonderful” and well received.
 - April meeting:
 - Host site: Amira Choice Roseville
 - A video will be used; need to ensure it can be played at the host site.
 - May:
 - **Jim** was to handle the annual breakfast at Maplewood; follow-up is needed.
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III. Membership

- Current membership count is close to **pre-COVID** numbers (around 100); goal to exceed 100.
- Strong meeting turnout is seen as a key indicator of engagement, even beyond dues.
- Discussion about:

- Implementing a **sign-in/check-in process** at meetings to track attendance and membership status.
 - Having at least **two membership representatives** at each meeting to:
 - Check members in
 - Verify membership status
 - Collect renewals or guest fees
 - **Members at Large** to support check-in:
 - Names mentioned: **Lauren, Phil, Shelley, and Jarrod.**
 - **Mary** is designated to **lead the membership check-in team** and coordinate with Lauren and Shelley.
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IV. Communications & Website

- **Website status (WordPress):**
 - Public-facing site is updated, but the **backend is on an old version.**
 - Missing or limited functionality, e.g.:
 - Automatic promotion of the next event to the home page when a prior event expires.
 - Smoother integration with **Facebook** and **LinkedIn.**
 - **Next steps:**
 - Need to contact the **webmaster (Barbara)** to:
 - Update WordPress
 - Enable improved automation and integrations
 - Jarrod has a **“how-to” sheet** from Barbara and will send it to **Jeremy** to see if it addresses current needs; otherwise they will reconnect with Barbara for more help.
 - Positive recognition:
 - **Jeremy** is acknowledged for keeping the website and information current.
 - **Logan** is acknowledged for sending out meeting invites, contributing to strong attendance.
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V. Job Descriptions

- Follow-up on **board job descriptions** was discussed.
 - Board members were asked to re-review for possible additions/changes.
 - **Kathy** will prioritize reviewing them.
 - Documents are believed to be either on the **website** or in **Dropbox**; access will be ensured for those who need it.
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VI. Public Policy

- No substantial new public policy updates.
 - National issues are dominating news; state-level activity is quieter at present.
 - With a **tied legislature in both houses**, there is uncertainty on whether:
 - Little will be passed, or
 - A surge of legislation will be passed at the end of session.
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VII. Board Member Updates / Transitions

- **Angela Elwell (Secretary)**
 - Provided a job update.
 - Will **remain on the SPSWA board** and will provide updated contact information.
- **Jeramy (Communications)**
 - Announced departure from **senior services industry** at the end of the month.
 - Plans to **remain on the board for now**, but communications responsibilities will eventually need to be transitioned to a new person.
 - Board is asked to consider possible replacements, preferably from current board members or known contacts.

VIII. Adjournment