SPSWA Board Meeting Minutes
Meeting Title: SPSWA Board Meeting
Date: 6/12/25
Start Time: 8:34am
Adjournment Time: 8:43am
Attendance

Attendance:

- **Jarrod Peterson**
- **Harvey SPSWA**
- **Kathy Cameron Kuehn**
- **Jeramy Cain**
- **Annalisha Perez**
- **Jim F. Lord**
- **Rachelle Strasburg**
- **Angela Elwell**
- **Mary Poggione**
- **Logan Kubista**
- **Ian Bruess**
- **Shelley Beckman**

---

1. Call to Order and Agenda Adjustments

- Agenda items related to **fall aging**, **party planning**, and **programming** were deferred.

2. Public Policy / June 26 Event

- Jarrod reported on a **June 26** public policy event, jointly promoted by **MASWA** and **SPSWA**.
- The event details are posted on organizational websites and network news.
- **Toby Peterson** (Care Providers) was invited but unavailable. He is now CEO/President and has less availability.
- **Matt**, Toby's main **advocacy/legislative** person, will attend and present.
- Jarrod hopes Matt will address:
    - National/federal issues affecting **Minnesota**
    - Outcomes from the **recent special legislative session**

- Event Location: **Golden Valley at the MASWA site**. Jarrod offered to assist anyone needing directions.

3. Communications Chair Transition

- Jarrod announced that the **Communications Chair** position will be open as **Jeramy** is transitioning off the board.
- Desired responsibilities for the new Communications Chair:
    - Manage the **website**
    - Oversee **social media**
    - Coordinate **newsletter** communications
- Jeramy explained:
    - He is undergoing a **career and industry change** and will no longer be working in senior living.
    - He believes board members should be active in the senior living industry.
    - Increasing personal and professional demands limit his ability to serve effectively.
    - He expressed appreciation for his time on the board and his relationships with members.
- Jarrod thanked Jeramy for his contributions and emphasized:
    - The role is **manageable** and trainable.
    - There is **board support** to help the new chair.

4. Scholarship Chair Opening

- Jarrod noted that the **Scholarship Chair** position is also open.
- **Harvey** will remain on the board but is unable to continue in this role.
- Responsibilities are described as limited:
    - Maintain relationships with partner organizations, notably **Dakota County Technical College**.
    - Coordinate scholarship logistics and attend related events (e.g., annual banquet) when possible.

5. Recruitment for Open Roles

- Jarrod urged board members to:
    - Identify and recommend candidates for both **Communications Chair** and **Scholarship Chair**.

    - Leverage their **networking** and regular contact with members to find suitable individuals.
- The importance of **consistent communication** and reliable execution in these roles was reiterated.

6. Communications Check and Closing

- Jarrod confirmed that members are receiving **emails** correctly.

Adjournment